



# SLANT

DESIGN BY BRANCH

HAY



## SLANT

Slant is the result of a collaborative project between HAY and Branch – a design team comprising Japanese Tsunao Nagasaki together with graduates and students of Tama Art University's Department of Integrated Design, where he used to teach. Inspired by the power of shapes and how they impact their surroundings, the Slant Lamp features a bold graphic aesthetic that takes possession of the space it occupies. Comprising a simple, slanted cylindrical form with a weighted base to keep the angle perfectly balanced, all components are concealed within to retain the clean, elemental silhouette. Slant's sculptural design and functional, directional light make it suitable for a variety of home and office settings.







Team BRANCH at Tama Art University, located in western Tokyo.

## BRANCH

BRANCH is a creative unit that explores the relationship between the world (the environment), people and objects from the multiple perspectives of art, science and design. BRANCH is based in the Department of Integrated Design at Tama Art University in Japan.



A team is assembled for each project, and this team creates innovative design solutions from a multidisciplinary perspective that encompasses a variety of media including art, space, product, graphic, screen and research. For HAY, BRANCH has designed Slant.





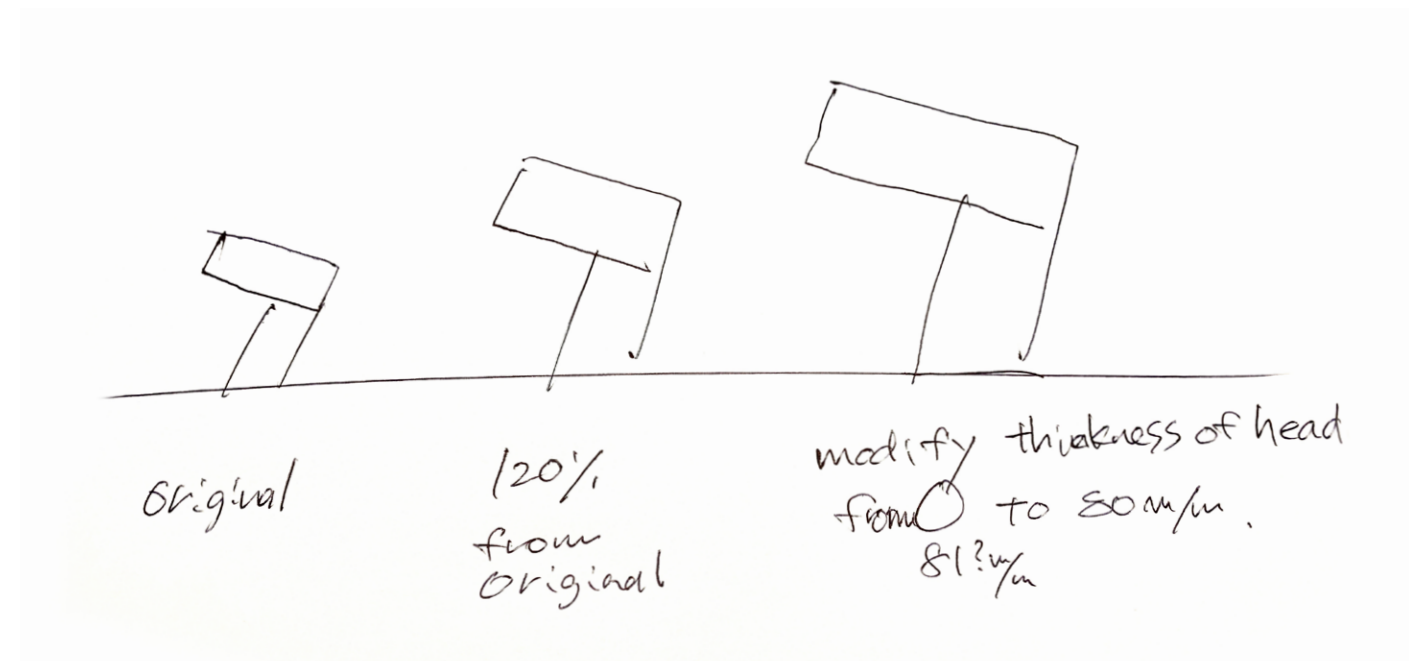
A cast iron weight creates stability in the base, whilst ensuring the tilted angle remains perfectly balanced.



The lamp has a wet spray satin finish that creates a smooth surface, with the bulb concealed behind the lamp's acrylic diffuser.



Branch design team comprises Tsunao Nagasaki, along with graduates and current students at Tama Art University's Department of Integrated Design.



The team decided to scale the lamp up from the original design and create more of a statement piece.











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